

## TellicoLife Content Guidelines

The leadership of Tellico Village's largest clubs have partnered to deliver an exciting online membership and activity management system for all Villagers. Our vision is to become the one place - one website - one calendar where members can find what's happening in Tellico Village, sign up for events, and manage membership in all clubs or organizations affiliated with TellicoLife.

Our site content is available to the general public. The TellicoLife Board of Directors has created the following Guidelines to support the objectives of TellicoLife in a fair and equitable manner.

### Guidelines Explained

TellicoLife will not tolerate information or any other types of postings on the TellicoLife platform (or websites linked from TellicoLife) that promote violence, harassment, and other similar types of behavior. Our rules are in place to ensure all clubs and individuals can participate freely and safely in TellicoLife amenities.

### Safety

- **Violence:** Threats of violence against an individual or a group of people will not be tolerated. TellicoLife also prohibits the glorification of violence.
- **Terrorism/violent extremism:** You may not threaten or promote terrorism or violent extremism.
- **Child sexual exploitation:** We have zero tolerance for child sexual exploitation on TellicoLife.
- **Abuse/harassment:** You may not engage in, or be affiliated with, targeted harassment of any individual or group, or incite other people to do so. This includes wishing or hoping that someone experiences physical harm.
- **Hateful conduct:** You may not promote violence against, threaten, or harass other people on the basis of race, ethnicity, national origin, caste, sexual orientation, gender, gender identity, religious affiliation, age, disability, or serious disease.
- **Suicide or self-harm:** You may not promote or encourage suicide or self-harm.
- **Sensitive media, including graphic violence and adult content:** You may not post media that is excessively gory or share violent or adult content within live video or in profile or header images. Media depicting sexual violence and/or assault is also not permitted.
- **Illegal or certain regulated goods or services:** You may not use TellicoLife for any unlawful purpose or in furtherance of illegal activities. This includes selling, buying, or facilitating transactions in illegal goods or services, as well as certain types of regulated goods or services.

### Privacy

- **Private information:** You may not publish or post any individual's private information (such as home phone number and address) without their express authorization and permission. We also prohibit threatening an individual to expose private information or incentivizing others to do so.
- **Nudity:** You may not post or share intimate or nude photos or videos of any individuals.

### Authenticity

- **Authenticity:** You may not publish content promoting conspiracy theories or demonstrably false information.
- **Platform manipulation and spam:** You may not use TellicoLife's services in a manner intended to artificially amplify or suppress information or engage in behavior that manipulates or disrupts anyone's experience on TellicoLife.
- **Civic Integrity:** You may not use TellicoLife's services for the purpose of manipulating or interfering in elections or other civic processes. This includes posting or sharing content that may suppress participation or mislead people about when, where, or how to participate in a civic process.
- **Impersonation:** You may not impersonate individuals, groups, or organizations in a manner that is intended to, or does mislead, confuse, or deceive others.
- **Synthetic and manipulated media:** You may not deceptively share synthetic or manipulated media that are likely to cause harm.
- **Copyright and trademark:** You may not violate others' intellectual property rights, including copyright and trademark.
- **Third-party advertising in video content:** You may not submit, post, or display any video content on or through TellicoLife services that includes third-party advertising, such as pre-roll video ads or sponsorship graphics, without express prior consent from TellicoLife.

### Enforcement and Appeals

Potential violations of the guidelines will be reviewed by the TellicoLife Board of Directors. Depending on the violation severity, violators may be removed from TellicoLife or warned and provided an opportunity to correct the violation(s). If a violation is not corrected in the stated period of time, the organization will be banned from TellicoLife. Reinstatements to TellicoLife will be reviewed and decided upon by the TellicoLife Board.

**Note:** The TellicoLife Board of Directors may, at its discretion, change these rules to support

our mission of promoting a healthy public platform for the benefit of Tellico Village residents.

The most current version will always available on [tellicolife.org](https://tellicolife.org) .